



3D digital solutions for dental professionals

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CADENT UNVEILS NEW WEB SITES FOR iTERO™ AND ORTHOCAD™

CARLSTADT, N.J. – April 24, 2007 — Cadent, the leading provider of 3-D digital solutions for the orthodontic and dental industries, today announced new web sites for the company's two flagship technologies - the Cadent iTero™ digital impression system and the OrthoCAD™ suite of products. The redesigned web sites, created with the consumer and physician in mind, have an entirely new appearance along with enhanced content, offering easier navigation and improved access to resources that promote the company's technology and services.

"While our technologies continue to lead the innovation in the dental and orthodontic communities, our new web sites will increase awareness of our products among patients and potential users by highlighting the many benefits that digital solutions can provide to a dental practice," said Terry Gunning, Chief Executive Officer of Cadent.

For more information on:

iTero digital impression system, please visit: www.cadentitero.com

OrthoCAD's suite of orthodontic products, please visit: www.orthocad.com

About Cadent

Headquartered in Carlstadt, New Jersey and with a development center in Tel Aviv, Israel, Cadent is the leading provider of 3-D digital solutions for the orthodontic and dental industries. The company services thousands of cases each week for a rapidly expanding customer base. Cadent's offerings improve the efficiency and effectiveness of orthodontic and dental treatments while increasing the revenue of dental healthcare providers. The company is backed by a consortium of leading venture capital investors including Apax Partners, Panorama Capital (J.P. Morgan Partners), Pitango Venture Capital, STAR Ventures, and SV Life Sciences.

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