



3D digital solutions for dental professionals

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CADENT RELEASES ORTHOCAD™ SOFTWARE UPDATE

New Upgrades Include Presentation and Re-Bracketing Tools; My OrthoCAD Allows for Tracking of Current, Historical Cases

Carlstadt, N.J.—April 20, 2007—Cadent, provider of the OrthoCAD market-leading suite of 3-D digital solutions for the orthodontic industry, today announced a new OrthoCAD software update. Product upgrades, which will download automatically, include new features to enhance visual demonstrations and bracket repositioning, as well as the ability to track both in-progress and past cases.

“Innovation is a trademark of Cadent and we are pleased to offer new functionality that will provide added operational resources to our customers,” said Eldad Taub, president and general manager of Cadent’s OrthoCAD suite of products. “As the market leader for orthodontic digital modeling, we are committed to helping our customers better diagnose, communicate and treat their cases. These new product upgrades will enable OrthoCAD users to get the job done more efficiently.”

The added features and benefits in the software update include:

- *OrthoCAD Presentation Tool*—This tool will enable orthodontists to create and play presentations “on the spot” to prospective and current patients.
- “*My OrthoCAD*” *Link*—This feature opens a browser to OrthoCAD’s online services, allowing users to track the progress of current and previous cases.
- *OrthoCAD iQ Re-Bracketing Tool*—This function provides a quick method of displaying bracket position for any tooth in the patient model. Helpful for re-bracketing and reference purposes.

Cadent’s Orthodontic services, marketed under the brand name OrthoCAD™, provide 3-D digital models for orthodontic treatment planning and the optimal placement of appliances. OrthoCAD’s iQ service allows practitioners to go beyond the study models to simulate treatment strategies and select and execute the most appropriate treatment plan that includes optimal positioning of orthodontic brackets. OrthoCAD services reduce the

treatment time and number of patient visits by more than 30 percent, benefiting patients and orthodontists alike.

About Cadent

Headquartered in Carlstadt, New Jersey and with a development center in Tel Aviv, Israel, Cadent is the leading provider of 3-D digital solutions for the orthodontic and dental industries. The company services thousands of cases each week for a rapidly expanding customer base. Cadent's offerings improve the efficiency and effectiveness of orthodontic and dental treatments while increasing the revenue of dental healthcare providers. The company is backed by a consortium of leading venture capital investors including Apax Partners, Panorama Capital (J.P. Morgan Partners), Pitango Venture Capital, STAR Ventures, and SV Life Sciences.

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