



3D digital solutions for dental professionals

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**LEADING ORTHODONTIST PRESENTS BENEFITS OF ORTHOCAD iQ™ AT
MAJOR ORTHODONTIC MEETING**

Dr. Michael Mayhew detailed the increased accuracy, reduced treatment time and improved patient care achieved with OrthoCAD iQ at the Combined Northeastern Society of Orthodontists and Middle Atlantic Society of Orthodontists Annual Meeting

Carlstadt, N.J.—November 20, 2006—Cadent, Ltd., provider of the OrthoCAD market-leading suite of 3-D digital solutions for the orthodontic industry, today announced that Dr. Michael Mayhew presented the benefits of OrthoCAD iQ™ at the combined 2006 Annual Meeting for the Northeastern Society of Orthodontists (NESO) and Middle Atlantic Society of Orthodontists (MASO) held earlier this month in the Bahamas. Dr. Mayhew, a long-time user of the OrthoCAD iQ process, discussed the evolution of bracket placement and shared with attendees how OrthoCAD iQ technology improves patient care and decreases treatment time by providing more accurate bracket placement.

“With OrthoCAD iQ, the benefits of placing brackets in the optimal location became immediately clear,” said Dr. Mayhew of Boone, North Carolina, who integrated Cadent’s Orthodontic services into his dental practice three years ago. “I’m able to treat my patients more efficiently by reducing the need to reposition brackets during treatment and minimize the adjustments that typically need to be made toward the end of treatment. When integrated completely into an orthodontic practice, OrthoCAD systems have a positive impact on scheduling, workflow, and patient satisfaction.”

Cadent’s Orthodontic services, marketed under the brand name, OrthoCAD™ provide 3-D digital models for orthodontic treatment planning and the correct placement of appliances. The OrthoCAD study model software allows the orthodontist to make accurate measurements for a treatment plan while at the same time eliminating plaster model storage and retrieval issues. OrthoCAD’s iQ service allows practitioners to go beyond the study models to simulate treatment strategies and select and execute the most appropriate treatment plan that includes more precise positioning of orthodontic brackets. OrthoCAD services reduce the treatment time and number of patient visits by more than 30 percent, benefiting patients and orthodontists alike.

“Given that Dr. Mayhew was among the first in the country to add the OrthoCAD iQ system into his practice, his personal experience with the technology is extremely valuable to his peers,” said Eldad Taub, president and general manager of Cadent’s OrthoCAD suite of products. “We are encouraged to see Dr. Mayhew’s positive outcomes with the OrthoCAD system communicated to this important group of orthodontists.”

The combined NESO and MASO meeting drew almost 900 attendees including 500 leading orthodontists from throughout the Northeast and mid-Atlantic states to share and discuss orthodontic procedure technology and trends that will help to improve orthodontic practice workflow.

About Cadent Ltd.

Cadent is the leading provider of 3-D digital solutions for the orthodontic and dental industries. The company services thousands of cases each week for a rapidly expanding customer base. Cadent’s offerings improve the efficiency and effectiveness of orthodontic and dental treatments while increasing the revenue of dental healthcare providers. The company, founded in 1999, is backed by a consortium of leading venture capital investors including Apax Partners, J.P. Morgan Partners, Pitango Venture Capital, STAR Ventures, and SV Life Sciences.

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